

2017 NPEI eBill Campaign

Connect & Win

CONTEST RULES AND REGULATIONS

INTRODUCTION: Each eligible new customer activated on eBill from August 1, 2017 to January 31, 2018 (the "Contest Period") will be automatically entered for a chance to win a \$100 credit to be applied to their registered Niagara Peninsula Energy Inc. ("NPEI") account. Five lucky winners will be chosen each month during the Contest Period.

Existing eBill customers as of July 31, 2017 will be automatically be entered into a "Monthly Loyalty Draw" contest during the Contest Period for a chance to win a \$100 credit towards a registered NPEI account.

ELIGIBILITY: The 2017 eBill Campaign contest (the "Contest") is open to customers who have reached the age of majority in Ontario on or before July 31, 2017. The "Contest" is open to customers of NPEI only. Notwithstanding the foregoing, the "Contest" is not open to any person who is an employee, representative or agent of NPEI or of any agent, representative, partner, affiliate, subsidiary, parent or related company or advertising or promotional agency of NPEI or who are a member of the immediate family (i.e. parent, sibling, child or spouse) or household of any of the above persons.

HOW TO ENTER: No purchase is necessary to enter the Contest and/or the enrolled actively eBill customer "Monthly Loyalty Draw". The "Contest" and "Monthly Loyalty Draw" run during the "Contest" Period only. Each eligible new customer activated on eBill during the Contest Period will be automatically entered into the Contest unless the customer indicates that he/she does not want to participate. Each existing eBill customer will be automatically entered into the "Monthly Loyalty Draw" unless the customer indicates otherwise.

PRIZES: Eligible newly enrolled eBill customers have a chance to win a \$100 credit applied to their registered NPEI account. Five new winners will be chosen each month during the "Contest" Period.

Customers already registered on eBill will be automatically entered into a "Monthly Loyalty Draw" during the Contest Period for a chance to win a \$100 credit towards their registered NPEI account. One lucky winner will be drawn each month during the "Contest" Period.

The prizes offered in the "Contest" and the "Monthly Loyalty Draw" are non-transferable, non-refundable and must be accepted as awarded and have no cash value. Winners must provide NPEI with full name (first and last), full mailing address, phone number and email address.

DRAW: Each monthly draw will be held at approximately 10 am EST on the 3rd Wednesday of each month of the Contest Period. Credit shall be applied on the customer's next bill.

RULES: The "Contest" entrant chosen as a winner must be a current eBill subscriber at the date of the "Contest" draw. NPEI accepts no responsibility and will not be liable for entries that are not received, incomplete, lost, late, misdirected for whatever reason or entries that cannot be submitted for technical reasons (i.e. system overload).

The "Monthly Loyalty Draw" entrant chosen as a winner must be a current eBill subscriber at the date of the "Monthly Loyalty Draw". NPEI accepts no responsibility and will not be liable for entries that are not received, incomplete, lost, late, misdirected for whatever reason or entries that cannot be submitted for technical reasons (i.e. system overload).

Chances of winning a credit in either the "Contest" or the "Monthly Loyalty Draw" are dependent upon the number of eligible entries at the time of each credit draw. Only one entry per new customer is permitted for the Contest. Only one entry per month for each existing customer is permitted for the "Monthly Loyalty Draw". NPEI is the sole sponsor of the "Contest" and the "Monthly Loyalty Draw".

Winners of the "Contest" and the "Monthly Loyalty Draw" will be contacted by email and will be required to answer a time-limited skill testing mathematical question.

The "Contest" and the "Monthly Loyalty Draw" are subject to all applicable federal and provincial laws. NPEI shall be the sole judge and decision-maker regarding any dispute with respect to the application or interpretation of the Rules or any other aspect of the "Contest" or the "Monthly Loyalty Draw" and the judgment or decision of NPEI shall be final.

In the event that a monthly winner of the "Contest" or the "Monthly Loyalty Draw" cannot be reached by email within five business days of the draw date, that customer will be deemed to have forfeited the opportunity to win and a new winner will be chosen. Prize winners are required to return the Declaration, Release and Consent to Publicity (the "Waiver") to NPEI within seven business days of receipt thereof. The Waiver must be returned to NPEI via email, mailed and post-marked within seven (7) days of receipt, or dropped off at our office by the prize winner or the winner will forfeit the prize and a new winner will be drawn.

All entries become the property of NPEI and will not be returned. By entering the "Contest" or the "Monthly Loyalty Draw", entrants are deemed to have read and agreed with these Rules and release NPEI, its employees and agents and the prize provider from any and all liability resulting from participation in the "Contest" or the "Monthly Loyalty Draw". Only the winners selected in each draw will be contacted by NPEI. NPEI shall make the final determination on the eligibility of all entries. As a winner, you consent to the publication of your name in a list of winners on various communication platforms as reasonably determined by NPEI for a period of 120 days after the "Contest" Period.

CONSENT TO USE PERSONAL INFORMATION: By signing up for eBill and voluntarily providing your personal information (including but not limited to email address, first name, last name, date of birth, phone number, address, city, province and postal code) (collectively "Registration Information") you consent to NPEI's collection and use of the Registrant Information to administer the "Contest". Your Registrant Information will not be disclosed or transferred to any third party without your consent.