

Contest Rules and Regulations

2021 NPEI Connect and Win eBill Contest

INTRODUCTION: Each eligible new Residential customer activated on eBilling from September 1, 2021 to December 31, 2021 (the "Contest Period") will be automatically entered for a chance to win a \$200 credit to be applied to their registered Niagara Peninsula Energy Inc. ("NPEI") Residential account. Each eligible new Small Commercial (GS<50 Class) customer activated on eBill during the "Contest Period" will be automatically entered for a chance to win a \$500 credit to be applied to their registered Niagara Peninsula Energy Inc. ("NPEI") Small Commercial account.

10 Residential customers will be randomly selected to win a \$200 credit applied to their registered NPEI account and 5 Small Commercial customers will be randomly selected to win a \$500 credit applied to their registered NPEI account.

ELIGIBILITY: The 2021 Connect and Win eBill contest (the "Contest") is open to customers who have reached the age of majority in Ontario on or before August 31, 2021. The "Contest" is open to customers of NPEI only. Notwithstanding the foregoing, the "Contest" is not open to any person who is an employee, representative or agent of NPEI or of any agent, representative, partner, affiliate, subsidiary, parent or related company or advertising or promotional agency of NPEI or who are a member of the immediate family (i.e. parent, sibling, child or spouse) or household of any of the above persons.

HOW TO ENTER: No purchase is necessary to enter the "Contest." The "Contest" runs during the "Contest" Period only. Each eligible new customer activated on eBill during the Contest Period will be automatically entered into the "Contest" unless the customer indicates that he/she does not want to participate.

PRIZES: Eligible newly enrolled eBill customers have a chance to win a \$200 credit applied to their registered Residential NPEI account or a \$500 credit applied to their registered Small Commercial NPEI account. Ten Residential winners and five small Commercial winners will be awarded the respective prize amounts at the end of the "Contest" Period.

The prizes offered in the "Contest" are non-transferable, non-refundable and must be accepted as awarded and have no cash value. Winners must provide NPEI with full name (first and last), full mailing address, phone number and email address.

DRAW: The draw will be held at approximately 2:00pm EST on Tuesday, January 4, 2022. Credit shall be applied on the customer's next bill.

RULES: The "Contest" entrant chosen as a winner must have been activated on eBilling on or after September 1, 2021 and be a current eBill subscriber on January 4, 2022, the date of the "Contest" draw. NPEI accepts no responsibility and will not be liable for entries that are not received, incomplete, lost, late, misdirected for whatever reason or entries that cannot be submitted for technical reasons (i.e. system overload).

Chances of winning a credit in the "Contest" are dependent upon the number of eligible entries at the time of the credit draw. Only one entry per new customer is permitted for the Contest. NPEI is the sole sponsor of the "Contest."

Winners of the “Contest” will be contacted by phone and email, and will be required to answer a skill testing mathematical question.

The “Contest” is subject to all applicable federal and provincial laws. NPEI shall be the sole judge and decision-maker regarding any dispute with respect to the application or interpretation of the Rules or any other aspect of the “Contest” and the judgment or decision of NPEI shall be final.

In the event that a winner of the “Contest” cannot be reached by email or phone within five (5) business days of the draw date, that customer will be deemed to have forfeited the opportunity to win and a new winner will be chosen. Prize winners are required to return the Declaration, Release and Consent to Publicity (the “Waiver”) to NPEI within seven (7) business days of receipt thereof. The Waiver must be returned to NPEI via email, mailed and post-marked within seven (7) days of receipt, or dropped off at the NPEI office in the Drop Box by the prize winner or the winner will forfeit the prize and a new winner will be drawn.

All entries become the property of NPEI and will not be returned. By entering the “Contest,” entrants are deemed to have read and agreed with these Rules and release NPEI, its employees and agents and the prize provider from any and all liability resulting from participation in the “Contest.” Only the winners selected in the draw will be contacted by NPEI. NPEI shall make the final determination on the eligibility of all entries. As a winner, you consent to the publication of your name in a list of winners on various communication platforms as reasonably determined by NPEI.

CONSENT TO USE PERSONAL INFORMATION: By signing up for eBill and voluntarily providing your personal information (including but not limited to email address, first name, last name, date of birth, phone number, address, city, province and postal code) (collectively "Registration Information") you consent to NPEI's collection and use of the Registrant Information to administer the “Contest”. Your Registrant Information will not be disclosed or transferred to any third party without your consent.